



Building an audience with
ContestKit



Marketing for Developers

Campaign Results

Marketing for Developers

Engagement

Scratches

4,052

Users Signed Up

717

New Subscribers

321

Tweets Shared

445

Clicks on shared tweet

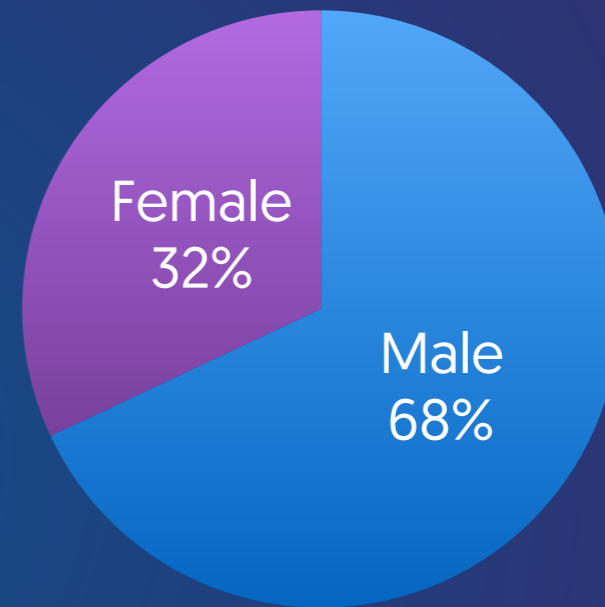
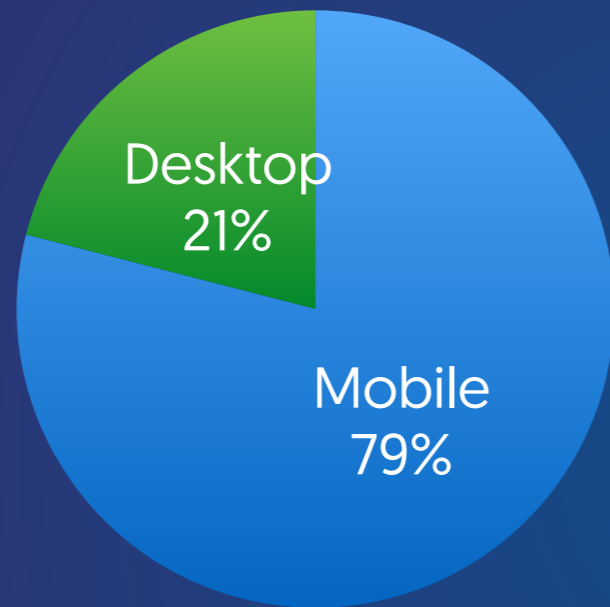
344

Registrations from tweet

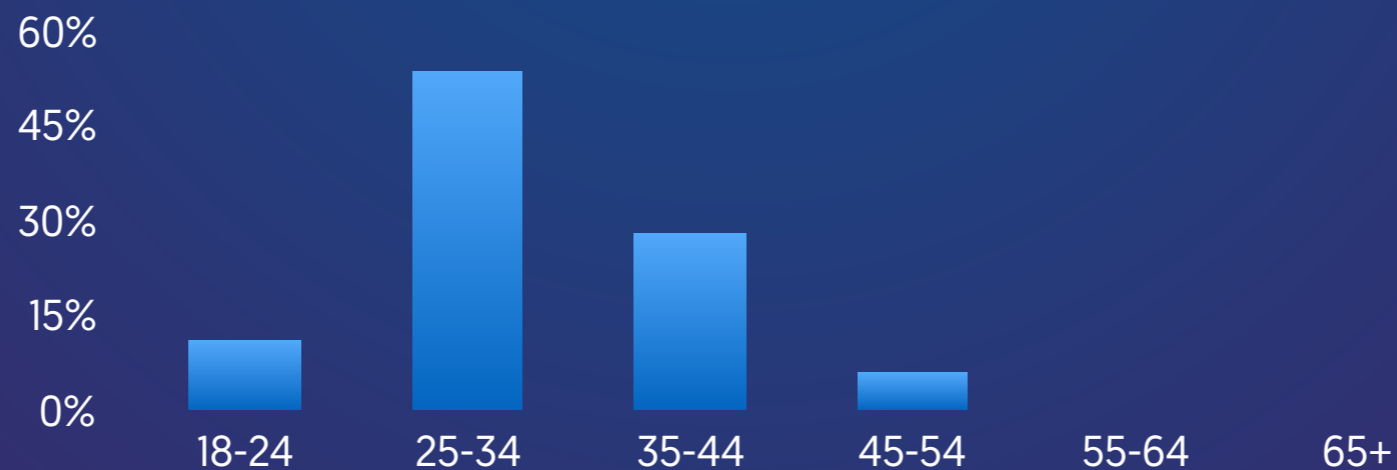
34



Marketing for Developers Audience & Demographics



Age Breakdown



“ContestKit helped me attract hundreds of new subscribers to my list, but here's the best part: 17% of them ended up buying my product. The return on investment is huge!”

- Justin Jackson

contestkit.com