



Building an audience with
ContestKit



Vancouver Whitecaps FC

Campaign Results

Vancouver Whitecaps FC

Engagement

Scratches

16,750

Users Signed Up

11,352

New Subscribers

67%

Page views

66,566

Return Rate

74.3%

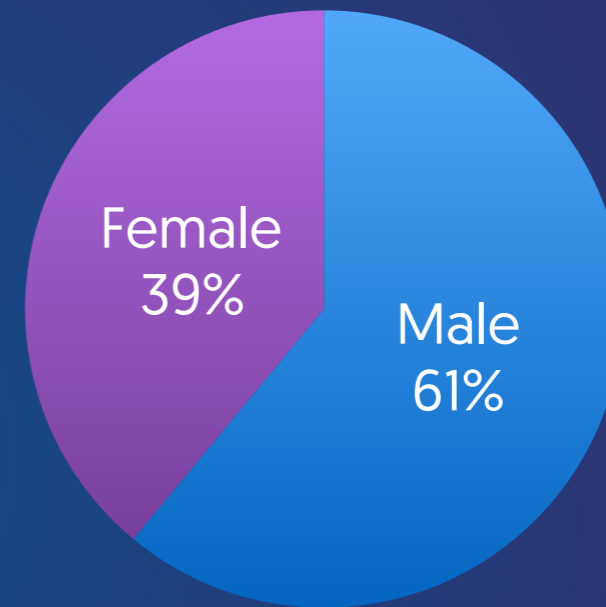
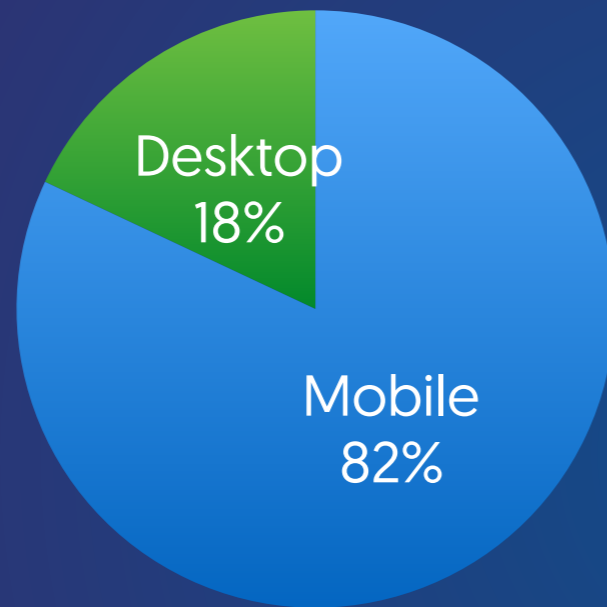
Avg Time on Site

1:24

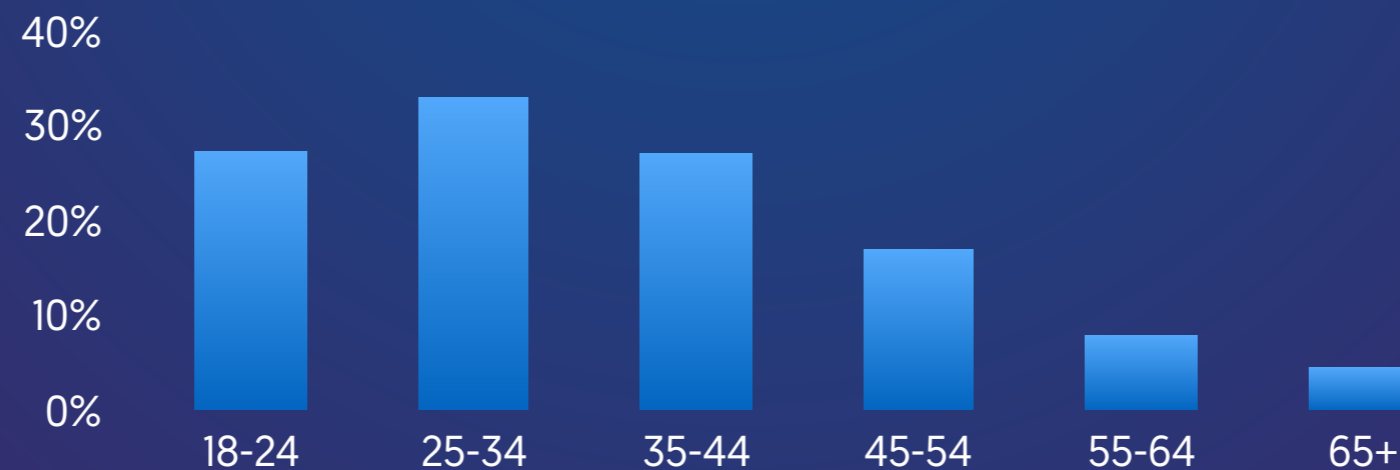


Vancouver Whitecaps FC

Audience & Demographics



Age Breakdown



“We've run a few leads generation activations with ContestKit with huge success. It's easy to set-up and provides a great experience for the end user. It's simple, clean, and fun. We've collected over 10,000 leads this year.”

- Adam Rootman
Head of digital Vancouver Whitecaps FC

contestkit.com